



Conference Programme

16 – 18 April 2015

Thursday 16 April

Birkbeck, 43 Gordon Square ('GOR')

Time	Content	Detail	Room etc
4 – 5 pm	Registration desk opens		room GOR B01
5 pm	Welcome to Birkbeck	The Master of Birkbeck, Prof David Latchman	room GOR B04
5.10 – 6.10 pm	ACADEMIC keynote 1	Prof Alexandre Quintanilha <i>Chair: Naomi Segal</i> 'Inclusive knowledge... how?'	room GOR B04
6.10 – 6.30	Art installation	Nick Thurston, <i>Do or DIY</i>	GOR Peltz Gallery
6.30 →	Book launch & reception	<i>From Literature to Cultural Literacy</i> eds Naomi Segal & Daniela Koleva Palgrave Macmillan	GOR cinema lobby
7 – 9.40 pm	Film + discussion	<i>The Act of Killing</i> Discussion leader: Prof Alan Norrie	GOR Birkbeck cinema

Friday 17 April

Birkbeck, Malet St ('MAL', in Torrington Sq)

NB posters will be on display from 4 pm on Friday

8.30 – 9.30 am	Registration	Coffee & tea	room MAL B04
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Time	Content	Detail	Room etc
9.30 – 10 am	Welcome		room MAL B36
10 – 11 am	ACADEMIC Keynote 2	Prof Sir David King: <i>Chair: Naomi Segal</i> 'Towards ecocivilisation in the 21 st century: re-incorporating humanity into the natural world'	room MAL B36
11 – 12 noon	ACADEMIC seminar 1 <i>4 parallel sessions:</i>	CULTURAL MEMORY: Spadaro, Ribeiro de Menezes, Puga MIGRATION & TRANSLATION: Miranda, Baldo, Song DIGITAL TEXTUALITY: Cheesman, Dakovič, Lana BIOPOLITICS & THE BODY: Feyel, Kociolek, Pawlikowska	Cultural Memory: MAL B29 Migration & Translation: MAL B30 Digital Textuality: MAL G15 Biopolitics & the Body: MAL G16
12 – 1.30 pm	Lunch (own arrangements) <i>+ Practice Workshop</i>	PRACTICE WORKSHOP <i>led by Gabriel García-Ochoa & Nick Monk</i>	room MAL B02 (max 20 participants)
1.30 – 3.30 pm	POLICY-RELATED 1:	PROJECT PRESENTATIONS <i>Chair: Nina Kancewicz-Hoffman</i> Braun, Campbell, Conde, Crawshaw, Meaney, Saiu, Schahadat	room MAL B36
3.30 – 4 pm	Coffee/tea break		room MAL B04
4 – 6 pm	POLICY-RELATED 2: <i>4 break-out groups, ending in plenary discussion</i>	GROUP 1 (B29) <i>Chairs: Koleva, Larsen & Dietl</i> GROUP 2 (B30) <i>Chairs: Polezzi, Freely & Mackiewicz</i> GROUP 3 (G15) <i>Chairs: Ciula, Žic Fuchs & Schindler-Daniels</i> GROUP 4 (G16) <i>Chairs: Segal, Kancewicz-Hoffman & Keraudren</i>	room MAL B36 (10 min) → rooms MAL B29, B30, G15 & G16 (60 min) back → room MAL B36 (50 min)
6 – 7 pm	ACADEMIC Keynote 3	Prof Michael Cronin <i>Chair: Loredana Polezzi</i> 'Eating Our Words: Books, burgers and the biosphere'	room MAL B36

Time	Content	Detail	Room etc
8 – 10 pm	Conference dinner	Ambassadors Hotel 12 Upper Woburn Place WC1H 0HX	http://www.ambassadors.co.uk/hotel-directions.html

Saturday 18 April**Birkbeck, Malet St ('MAL', in Torrington Sq)***NB posters are on display all Saturday*

9 – 9.30 am	Registration	+ coffee/tea	room MAL B04
9.30 – 11 am	POLICY-RELATED 3:	<p>POLICYMAKER/STAKEHOLDER PANEL <i>Chair: Milena Žic Fuchs</i></p> <p>Dr Monica Dietl COST (European Cooperation in Science and Technology)</p> <p>Prof Maureen Freely Warwick University</p> <p>Dr Philippe Keraudren DG Research & Innovation, European Commission</p> <p>Prof Svend Erik Larsen Aarhus University; Academia Europaea</p> <p>Prof Wolfgang Mackiewicz Freie Universität Berlin</p> <p>Angela Schindler-Daniels National Contact Point for SSH of the Federal Ministry of Education & Research, Germany; NET4SOCIETY network</p> <p>Prof Milena Žic Fuchs University of Zagreb; ALLEA</p>	room MAL B36
11 am – 12 noon	ACADEMIC Keynote 4	<p>Prof Aleida Assmann <i>Chair: Daniela Koleva</i> 'Resonance and Impact. Towards a Theory of the Emotions in Cultural Memory'</p>	room MAL B36

Time	Content	Detail	Room etc
12 noon – 1 pm	ACADEMIC seminars 2 <i>4 parallel sessions</i>	CULTURAL MEMORY: Dima, Nicholls, Patraş MIGRATION & TRANSLATION: Bagchi, De Francisci, Lopes DIGITAL TEXTUALITY: Tygstrup, Marecki, Maryl BIOPOLITICS & THE BODY: Bradshaw, Shin, Serra	<i>Cultural Memory: MAL B29</i> <i>Migration & Translation: MAL B30</i> <i>Digital Textuality: MAL G15</i> <i>Biopolitics & the Body: MAL G16</i>
1 – 3 pm	Lunch (own arrangements) <i>+ Poster session 1.30 – 3 pm</i>	POSTERS by Carmello, Cunha, Hoczyk, Kamenova, Pepe, Radaviciute, Rodrigues, Santos	<i>room MAL B02</i>
3 – 4 pm	ACADEMIC Keynote 5	Prof Lars Elleström <i>Chair: Arianna Ciula</i> 'A medium-centered model of communication in the context of Cultural Literacy'	<i>room MAL B36</i>
4 – 4.30 pm	Coffee/tea break		<i>room MAL B04</i>
4.30 – 5.30 pm	ACADEMIC seminars 3 <i>4 parallel sessions</i>	CULTURAL MEMORY: David, Maver MIGRATION & TRANSLATION: Aiello, Campbell, Szerszunowicz DIGITAL TEXTUALITY Haliloglu, Brillenburg, Fenby-Hulse BIOPOLITICS & THE BODY: Colombino, Gentili, Eide	<i>Cultural Memory: MAL B29</i> <i>Migration & Translation: MAL B30</i> <i>Digital Textuality: MAL G15</i> <i>Biopolitics & the Body: MAL G16</i>
5.30 – 6.30	Closing discussion	CONCLUSIONS & WAY FORWARD <i>Chairs: Naomi Segal & Milena Žic Fuchs</i>	<i>room MAL B36</i>