

**Cultural Literacy Symposium, July 2018, Prato Centre**

Programme

DAY 1 – MONDAY JULY 9 – Sala Toscana, Room 14, First Floor

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|  |  | Event |
| 8:45–9:15 | Registration, Coffee |  |
| 9:15-9:30 | Welcome – Professor Sharon Pickering |  |
| 9:30-10:30 | Drs Gabriel García Ochoa, Sarah McDonald, and Ms Shabnam Safa: *What is Cultural Literacy? A Case Study* | Paper |
| 10:30-10:45 | Break |  |
| 10:45-12:45 | Dr Nadine Normand-Marconnet: *The secret story of wine labels: semiotics for decoding cross-cultural wine branding strategies* | Paper |
| Dr Jurate Radaviciute: *The Archeology of Shamelessness in Salman Rushdie's Novel* Shame |
| Dr Arianna Dagnino: *Language is not enough: the need for bicultural literacy in literary (self-)translation* |
| *Dr Heather Connelly: Translation Zone(s) – encouraging cultural literacy through practice-led artistic research* |
| 12:45-1:45 | Lunch |  |
| 1:45-3:15 | Drs Øyvind Eide, Cristina Marras, Heather Bradshaw, and Arianna Ciula: *The models that steer us* | Workshop |
| 3:15-3:30 | Break |  |
| 3:30-5:00 | Dr Jonathan Heron*: Try again. Fail again. Fail better.* | Workshop |
| 8:00-9:00 | DINNER (Optional) – Il Dek Italian Bistrot |  |
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DAY 2 – TUESDAY JULY 10 – Sala Toscana, Room 14, First Floor

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|  |  | Event |
| 9:00–9:15 | Coffee |  |
| 9:15-11:15 | Dr Mridula Nath Chakraborty: *The University amidst Culture: the cultural politics of Confluence: Festival of India in Australia* | Paper |
| Dr Elke Schuch: *Intercultural Journals as a tool for monitoring and assessing cultural literacy in international educational settings* |
| Prof. Dr. F.M. (Maarten) Doorman: *Inclusive cultural literacy* |
| Ms Lisi Liang: *How can pedagogical approaches to cultural literacy benefit my experiences of being a Modern Foreign Languages mentor and ambassador?* |
| 11:15-11:30 | Break |  |
| 11:30-1:30 | Mr Jonathan Laskovsky: *Reading Lifts as Cultural and Literary objects* | Paper |
| Dr Simone Tepedino: *The bullfighting press: the representation of an identity* |
| Mr Christopher Hayes: *Cultural Literacy of Japan in the British Press* |
| Ms Eloise Faichney: *Cultural Literacy and Life Writing: The Naomi Mitchison and Zita Baker Letters* |
| 1:30-2:30 | Lunch |  |
| 2:30-4:00 | Dr Marco Cipolloni: *What every Spaniard has been asked to forget and bypass. About sharing silence on musical stage, during the Spanish Transition to political democracy* | Paper |
| Professor Amanda Bayley: *Cultural Literacy in Musical Practice* |
| Dr Mary Stakelum: *Music education and cultural literacy: the development of a pedagogical discourse* |
| 4:00-4:15 | Break |  |
| 4:15-5:45 | Dr Robert Crawshaw*: ‘Cultural Literacy in Practice: Priorities for Educational Research’* | Roundtable |
| 5:45-6:00 | CLOSING |  |
| 5:45- | Informal drinks after closing (Optional, Venue TBC) |  |